

小博士中文教育 LITTLE PROFESSOR

AN INNOVATIVE CHINESE PROGRAMME FOR YOUNG LEARNERS

别出心裁的学前中文课程



We Make Chinese Words

让中文字

COME ALIVE! 融入生活

90% Seamless Recall

90% 小孩一看就懂



小博士中文教育 LITTLE PROFESSOR

关于我们

“想象一个世界，当汉字与词语通过生动的图片和活泼的故事，顿时变得栩栩如生，而理解汉字就像孩子的好奇心般，如此自然...”

小博士中文教育的使命清晰而深远：**把中文融入生活，让90%的小孩一看就懂！**我们成立于2016年，怀着一股激情，势必将掌握汉语这一艰巨任务，转化为一个即令人兴致勃发又吸引人的全新体验。我们通过视觉叙事的魔力，重新构思了中文教育。

ABOUT US

Imagine a world where characters and words come to life with vivid pictures and lively stories, and where understanding the Chinese language is as natural as a child's curiosity...

At Little Professor, our mission is clear and impactful: **We Make Chinese Come Alive.** Founded in 2016 with a passion to transform the daunting task of mastering Chinese into an exciting and engaging experience for all, we've reimagined Chinese education by infusing it with the magic of visual storytelling.



OUR PANDA STORY

Panda cubs are tiny and fragile. They are born pink, blind, and weighing only 100 grams, which is just a tiny fraction of their mother's weight. But in just a few years, they tip the scales and grow into magnificent creatures weighing up to 150 kilograms. This panda life cycle captures the essence of our belief to nurture young "cubs" into full-grown "pandas".

熊猫的故事

大熊猫幼崽又小又脆弱，出生时粉嘟嘟，眼睛看不清，体重仅有100克，为母亲体重的1/900。但在短短的几年时间里，大熊猫就会从小不点长成大块头，体重大幅增加。健全的大熊猫体重可达150公斤，其生命周期使我们相信可以将“小幼崽”养育成“大熊猫”的本质。

画

学前中心面对的问题
**EARLY YEARS CENTRES
FACE THESE CHALLENGES
IN TEACHING CHINESE**

- Conventional teaching approach
- Ineffective repetitive learning
- Students' lack of interest
- Students struggle with Chinese word recognition and reading
- Limited availability of Chinese educational resources
- Shortage of experienced Chinese teachers

- 刻板的中文教学方式
- 枯燥乏味的中文教材
- 学生对中文缺乏兴趣
- 学生面对识字的困难
- 老师的教学经验不足
- 无趣设计完善的课程



FLIP!
to experience the difference



小博士中文教育
LITTLE PROFESSOR

联想记忆教学法

HOW DO OUR UNIQUE PICTORIAL STRATEGIES
SUPERCHARGE CHILDREN'S MEMORY SKILLS?



看图

Blend Chinese Words
into Pictures & Stories



联想

Convert Pictures
into Silhouette



认字

Seamlessly Recall
Chinese Words



课程优势 WHAT'S UNIQUE ABOUT OUR PROGRAMME?



UNIQUE PICTORIAL STRATEGIES

Every Chinese word is illustrated as a picture and paired with lively stories to aid intuitive recognition and understanding.

生活化图像教学

【一字一图，见字想图，见图想字】
运用丰富、生动的图像与故事帮助孩子更直观地认知汉字，提升学习效率。

1

2

MULTISENSORY APPROACH

Engage children's interest through the use of visual, auditory, and tactile teaching methods.

多感官学习体验

通过视觉、听觉和触觉等多感官教学方式，激发孩子的学习兴趣。

3

THEMATIC INTEGRATION

Connect different learning areas through a common idea, enhancing the learning of new knowledge and revision.

趣味主题教学

主题整合通过统一的概念将不同的学习领域联系在一起，并提升了学习新知识和复习的效果。

4



COMPREHENSIVE CHINESE PROGRAMME FOR YOUNG LEARNERS

Tailored for young learners, our comprehensive programme is designed for children aged 3 to 6 and covers all aspect of Chinese learning, preparing them for primary school.

完善的学前中文课程

为幼儿量身定制，我们的综合课程适用于3到6岁的儿童，涵盖了汉语学习的听、说、认、读、写各个方面，为入学做好准备。

5



EARLY YEARS CORE CURRICULUM

学前核心课程



AFTER SCHOOL ENRICHMENT

课后加强班

TEACHER TRAINING

- Unlimited access to training tutorials.
- Customizable in-person or online teacher's training.

专业教师培训

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小博士中文教育 LITTLE PROFESSOR

3岁



学前中文课程
全面教学资源

COMPREHENSIVE
EDUCATIONAL RESOURCES
FOR YOUNG LEARNERS

4岁



SCAN ME



5岁



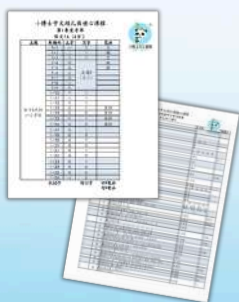
6岁



教学材料

TEACHING MATERIALS

教案 Lesson Plans

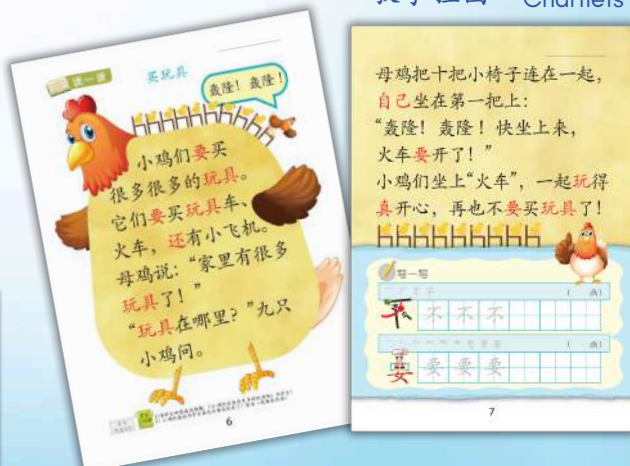


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