

小博士中文教育 LITTLE PROFESSOR



We Make Chinese Words **COME ALIVE!** 让中文字 融入生活

90% Seamless Recall

90% 小孩一看就懂

独创生活化图像教学 UNIQUE PICTORIAL STRATEGIES

90% Seamless Recall

90% 小孩一看就懂

一字一图，字像图，图像字！

左脑记字，右脑记图，看见字联想图，看见图联想字。

快速掌握2500个常用中文字，达到过目不忘的奇特功效！

左右脑平衡发展 **WHOLE BRAIN DEVELOPMENT**

Little Professor's Chinese Programme stands out with its innovative and highly efficacious approach, leveraging the power of imagery. Each Chinese character is presented as a picture and paired with lively stories, facilitating rapid comprehension and instantaneous recognition.

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联想记忆教学法



**HOW DO OUR
PICTORIAL STRATEGIES
SUPERCHARGE KIDS'
MEMORY SKILLS?**



看图

Blend Chinese Words
into Pictures & Stories



联想

Convert Pictures
into Silhouettes



认字

Seamlessly Recall
Chinese Words

画



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大特点

ESSENTIAL FACETS

✓ **生活化图像教学**

运用丰富、生动的图像帮助孩子更直观地理解汉字的含义，提升学习效果。

✓ **多感官学习体验**

通过视觉、听觉、触觉等多感官教学方法，激发孩子的学习兴趣，更深刻地记忆和理解汉字。

✓ **情境式阅读练习**

每学习10至20个新的汉字，就配有相应的故事阅读。让孩子在理解和使用新词汇同时增强他们的阅读能力和语文理解力。

✓ **精确的书写训练**

透过细致的笔顺引导和示范，让孩子们认读汉字，同时掌握正确的书写方式。

✓ **将学习融入游戏**

小博士中文教育系统巧妙地结合游戏体验，将汉字的音、形、义融入到生活，让孩子们在快乐的环境中学习。

✓ **Pictorial Strategies**

Uses vivid images to aid intuitive understanding of Chinese characters, enhancing learning outcomes.

✓ **Multisensory Approach**

Stimulates children's learning interest through visual, auditory, and tactile teaching methods. Helping them to memorize and understand Chinese characters in a more profound way.

✓ **Reading Practices**

Corresponding stories for every 10 to 20 new Chinese characters learned, bolstering their reading comprehension and language skills.

✓ **Writing Training**

Detailed stroke order guidance helps children recognize and write Chinese characters accurately.

✓ **Learning Through Play**

Learning Chinese becomes an enjoyable and effortless experience through the incorporation of engaging games and activities.

别出心裁的课程设计

Our programme is designed to be:

◆ **充实无暇的学习课程**

Maximised for learning without any idle moments

◆ **独特的图像教学，有效的学习**

Highly effective using unique Pictorial Strategies

◆ **轻松有趣**

Fun & Easy





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关于我们 ABOUT US

“想象一个世界，当汉字与词语通过生动的图片和活泼的故事，顿时变得栩栩如生，而理解汉字就像孩子的好奇心般，如此自然...”

小博士中文教育的使命清晰而深远：**把中文融入生活，让90%的小孩一看就懂！**我们成立于2016年，怀着一股激情，势必将掌握汉语这一艰巨任务，转化为一个即令人兴致勃发又吸引人的全新体验。我们通过视觉叙事的魔力，重新构思了中文教育。

Imagine a world where characters and words come to life with vivid pictures and lively stories, and where understanding the Chinese language is as natural as a child's curiosity...

At Little Professor, our mission is clear and impactful: **We Make Chinese Come Alive.** Founded in 2016 with a passion to transform the daunting task of mastering Chinese into an exciting and engaging experience for all, we've reimagined Chinese education by infusing it with the magic of visual storytelling.



OUR PANDA STORY

Panda cubs are tiny and fragile. They are born pink, blind, and weighing only 100 grams, which is just a tiny fraction of their mother's weight. But in just a few years, they tip the scales and grow into magnificent creatures weighing up to 150 kilograms. This panda life cycle captures the essence of our belief to nurture young "cubs" into full-grown "pandas".

熊猫的故事

大熊猫幼崽又小又脆弱，出生时粉嘟嘟，眼睛看不清，体重仅有100克，为母亲体重的1/900。但在短短的几年时间里，大熊猫就会从小不点长成大块头，体重大幅增加。健全的大熊猫体重可达150公斤，其生命周期使我们相信可以将“小幼崽”养育成“大熊猫”的本质。



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Little Professor Chinese Learning Centre



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